

# **THE EQUALITY BALL**

**June 2, 2023  
Asbury Park, NJ**



**GARDEN STATE  
EQUALITY**

# GARDEN STATE EQUALITY PRESENTS THE EQUALITY BALL

## THE EQUALITY BALL

**Garden State Equality** is the largest LGBTQ+ advocacy organization in New Jersey, with over 150,000 members. Established in 2004, we are now one of the most successful statewide LGBTQ+ civil rights organizations in the nation.

Our mission is to lift up the diverse voices of LGBTQ+ communities through education and advocacy to advance the movement for equality in New Jersey and nationally. We envision a vibrant and diverse Garden State with full equality in the law and LGBTQ+ residents of all backgrounds experiencing equality in their lives.

**The Equality Ball** is Garden State Equality's premier event and largest annual fundraiser. With your support, the 2023 Equality Ball will once again raise funds for our critical work to ensure both legal and lived equality for all LGBTQ New Jerseyans.

Funds raised at this year's Equality Ball will support our innovative advocacy, policy work, and trainings that address safe environments for youth, improvement of health services that meet LGBTQ+ community needs, and respectful treatment of seniors. Beyond that, Garden State Equality supports New Jersey's activist community by bringing an LGBTQ+ lens to the shared struggle for justice.

Funds raised from this year's Equality Ball will advance our groundbreaking programmatic work, including:



### Education

- **Safe Schools Development**  
Provide professional development and anti-bullying workshops to educators
- **LGBTQ-Inclusive Curriculum**  
Continue to implement our first-in-the-nation interdisciplinary LGBTQ-inclusive curriculum
- **Educators for Equality**  
Grow our grassroots team of LGBTQ+ and allied educators to expand the reach of our safe schools programming



### Healthcare

- **LGBTQ-Affirming Healthcare**  
Provide training to healthcare providers to increase care options for LGBTQ+ people of all ages
- **Affirming Healthcare Map**  
Our web portal for New Jerseyans seeking local LGBTQ-inclusive providers
- **Tobacco Cessation**  
Work with the state government to identify and eliminate tobacco-related disparities in the LGBTQ+ community

# GARDEN STATE EQUALITY HIGHLIGHTS

## THE EQUALITY BALL

Since 2004, **Garden State Equality** has built a reputation as a national leader for LGBTQ+ rights, introducing programs and policies that serve as models for other states, agencies, and organizations.

### Growing Membership



51,000+ Facebook followers



7,400+ Twitter followers



6,300+ Instagram followers

### Community Partners

- American Civil Liberties Union-New Jersey
- Gender Rights Advocacy Association of New Jersey
- GLSEN
- HiTOPS
- Hyacinth AIDS Foundation
- Make It Better for Youth
- Monmouth University
- National Center for Lesbian Rights
- National Center for Transgender Equality
- New Jersey Coalition Against Sexual Harassment
- New Jersey Coalition for Bullying Awareness and Prevention
- New Jersey Department of Child Protection
- New Jersey Psychiatric Nurses Association
- New Jersey Society for Healthcare Advocacy
- Robert Wood Johnson University Hospital Somerset
- Rutgers University Center for Health, Identity, Behavior, and Prevention Studies
- Rutgers University School of Public Health
- The Institute for Reproductive Medicine and Science at Saint Barnabas
- Transgender Health Initiative at Rutgers University
- Visiting Nurse Association of Central Jersey



*New Jersey Gov. Phil Murphy and First Lady Tammy Murphy at the 2022 Equality Ball*

In the 18 years since **Garden State Equality** was founded, we have established an impressive track record of passing over 220 pro-equality laws protecting LGBTQ+ people in New Jersey. Our innovative legislative and policy work is bolstered by groundbreaking community programs that reach hundreds of thousands of New Jerseyans.

## Recent Legislative Victories

- **HIV Decriminalization**

*Signed into law January 18, 2022*

Thanks to advocacy by Garden State Equality, our members, and community partners, New Jersey's laws around HIV transmission have been modernized, reducing stigma and laying the groundwork for improved access to testing and healthcare for people living with HIV.

- **Marriage Equality Codification**

*Signed into law January 10, 2022*

Though New Jersey has had full marriage equality for over eight years, it was granted through a court case. Now, marriage equality is codified into New Jersey state law.

- **Assistance for Veterans Discharged under "Don't Ask, Don't Tell"**

*Signed into law April 19, 2021*

This law directs the state Department of Military and Veterans' Affairs to provide assistance to LGBTQ+ veterans discharged from the military under the "Don't Ask, Don't Tell" policy so that they can change their discharge designations and obtain benefits they are entitled to.

## Cutting-Edge Programs

- **Teach & Affirm: Creating Safe Schools in New Jersey**

Garden State Equality provides needs assessments, policy assistance, and professional development trainings to educators. In partnership with Make it Better for Youth, we also offer sample lessons and resources to help with implementing the LGBTQ-inclusive curriculum law.

- **Affirming Healthcare Map: Improving LGBTQ+ Healthcare in New Jersey**

We have developed a directory of LGBTQ-inclusive healthcare providers in New Jersey and provide trainings to healthcare providers to improve the quality of healthcare available to LGBTQ+ New Jerseyans.

# GARDEN STATE EQUALITY

## SPONSORSHIP TIERS

THE  
EQUALITY  
BALL

	BRONZE \$10,000	SILVER \$25,000	GOLD \$50,000	PLATINUM \$100,000
Tables (10 seats per table)	1	2	3	4
VIP reception	✓	✓	✓	✓
Logo on all event marketing materials	✓	✓	✓	✓
Social media post listing event sponsors	3x	3x	3x	3x
Press release listing all event sponsors	✓	✓	✓	✓
Valet parking	✓	✓	✓	✓
Complimentary corporate training		1x	2x	3x
Press release listing top event sponsors		✓	✓	✓
Social media post about specific sponsor		1x	1x	2x
Logo on step-and-repeat			✓	✓
Logo recognition on program video			✓	✓
"Presented by" on all marketing materials				✓
Opportunity to be an event presenter				✓
Meet and greet with event entertainment				✓

# GARDEN STATE EQUALITY

## 2022 EQUALITY BALL SPONSORS

THE  
EQUALITY  
BALL

### SILVER SPONSORS



### BRONZE SPONSORS



GARDEN STATE  
EQUALITY



### Garden State Equality Staff



**CHRISTIAN  
FUSCARINO**

Executive Director



**BRIELLE  
WINSLOW-  
MAJETTE**

Deputy Director



**ERIN  
BASKIN  
BRADSHAW**

Development  
Director



**DEIDRE  
BELINFANTI**

Project Manager  
& Trainer



**SAMANTHA  
HANSON**

Project Manager  
& Trainer



**ALEYAH  
LOPEZ**

Project Manager  
& Trainer



**DAMIEN  
LOPEZ**

Project Manager  
& Trainer



**JUSTINE  
EVYN  
SALISKI**

Project Manager  
& Trainer



**JAHMILA  
SMITH**

Project Manager  
& Trainer



**LAUREN  
ALBRECHT**

Government  
Affairs & Policy  
Consultant



**ALISHA DE  
LORENZO**

Adverse  
Childhood  
Experiences  
Consultant



**DEVANTE  
LONDON**

Temp Executive  
Assistant



**AARON  
POTENZA**

Policy & Training  
Consultant



**JAY WU**

Communications  
Consultant



### Garden State Equality Education Fund Board



**FRANKLIN  
CUMBERBATCH,  
JR.**

Board Chair  
A&E Networks



**PAUL ASHLEY**

Bristol Myers Squibb



**WILLIAM  
BRADSHAW**

Withum



**CHRIS BUDIN**

Mondelēz  
International



**BARBARA  
GRAHAM**

Hackensack  
Meridian Health



**ZAK KARIM**

Bank of America

### Garden State Equality Action Fund Board



**JEANNINE  
FRISBY  
LARUE**

Board Chair  
Kaufman Zita Group



**DAVID BOWD**

Salt Hotels



**DAVID  
D'AMICO**

Middlesex County  
Department of  
Corrections



**BRYAN EPPS**

Leadership for  
Educational Equity



**ROBYN GIGL**

GluckWalrath LLP



**MICHELE  
JAKER**

MBI-GluckShaw



**STEVE  
MCINTYRE**

Dreamcatcher  
Repertory



**TOM PROL**

Sills Cummis & Gross  
P.C.



**MORGAN  
SHIVERY  
SACKMAN**

House of  
Independents





**GardenStateEquality.org**

1408 MAIN STREET  
ASBURY PARK, NJ 07712

(973) 509-5428

Garden State Equality is a 501(c)(3) non-profit organization. Your gift is tax-deductible to the fullest extent allowed by law.